



**NATASHA PODOGOVA**  
**FREELANCE ART DIRECTOR**

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**AGENCY EXPERIENCE**

- **Saatchi & Saatchi/HCMC**, Vietnam; **Square 44**, Bangkok, Thailand  
Freelance Art Director/Creative Consultant [2009 - 2010]  
Clients: Beeline Telecom, Nestea Real Leaf.
- **Momentum WW/McCann-Erickson World Group**, New York, NY  
Freelance Senior Art Director [10|07 - 10|08]  
Clients: Bacardi, Revlon, American Express OPEN
- **BEDO Moscow**, Moscow, Russia  
Senior Art Director [08|04 - 03|07]  
Clients: Wrigley [Eclipse, Orbit, Solano],  
Mars [Snickers, M&Ms, Bounty], Pepsi [Pepsi Light],  
Bacardi [Martini], WimBillDan [Chudo Yoghurt].
- **Propaganda Ogilvy**, Moscow, Russia  
Art Director [10|02 - 07|04]  
Clients: Coca-Cola [Sprite], Ford, Kraft,  
American Express [AE TC], Bochkarev Beer,  
Vedomosti newspaper, BAT [Peter Stuyvesant].
- **Vigilante/BCom3**, New York, NY  
Graphic Designer [10|01 - 08|02]  
Clients: Cadbury Schweppes [Mistic],  
Healthfirst, Western Union.

**FREELANCE PROJECTS**

- **Asia World**, Bangkok, Thailand  
Art Director/Assistant Photographer [03|11 - 04|11]  
Travel photography, Northern and Southern Thailand.
- **www.DreamsOfCosta.com**, New York, NY  
Interactive Art Director [09|08 - 02|09]  
Art Direction, Web Design, Illustration, Animation.
- **PlayStation| Shoot Short Film Series**, New York, NY  
Script Supervisor/2nd AD [05|08 - 07|08]  
Short Film "Hands" by Xavi Jose,  
<http://www.psshoot.com/director.php?director=3>.
- **Bright Pictures Production**, New York, NY  
Set Designer [06|07]  
AMC's The Real Men Behind the "Mad Men" shoot.

**EDUCATION**

- **Fashion Institute of Technology**, New York, NY  
BFA | Advertising Design [09|97 - 05|01]
- **The College of Saint Rose**, Albany, NY  
Public Communications & Graphic Design [01|95 - 05|97]

**SKILLS:**

Adobe Creative Suite, Final Cut.

**LANGUAGES:**

Russian [native], English [fluent], Spanish [intermediate], French [basic].